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For immediate release

Paul Boyer appointed to Youngsoft's Advisory Board

Wixom, Michigan, October 19, 2015 - Youngsoft is pleased to announce the appointment of Paul Boyer to the Youngsoft's Advisory Board.

"We welcome Paul to the Youngsoft's Board of Advisors. His sound advice, tremendous business experience and wealth of knowledge will bring significant growth and leadership to Youngsoft," said Rupesh Srivastava, President and CEO of Youngsoft.

Paul E. Boyer is a Ferris alumnus and holds an Honorary Doctorate in Business and Industry; Mr. Boyer is the vice chairman emeritus of Meijer. Mr. Boyer began his professional career at Meijer 45 years ago, serving in multiple senior leadership positions, including Co-CEO, before becoming Vice Chairman. Today, Meijer operates more than 200 stores in Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. Mr. Boyer currently serves on the corporate board for Meijer; he also has served or is currently serving on numerous other boards, such as Goodwill Industries, Habitat for Humanity, Junior Achievement, J.E.M. Mentoring and The League, a non-profit education organization. Additionally, Mr. Boyer serves on several committees for non-profit organizations, including United Way. Mr. Boyer earned a bachelor's degree in marketing from Ferris in 1968 and a Master in Business Administration from Western Michigan University.

Paul and his wife Cathy have two adult children and two grandchildren.

For more information about Youngsoft, visit our web site at <http://www.youngsoft.com>

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*49197 Wixom Tech Drive, Suite B
Wixom, MI 48393-3559, USA
Ph: 248 675 1200 Fax: 248 675 1201*